Attorney Docket No.: RSM014001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Pierce et.al. Art Unit: 2623

Serial No.: 10008613 Examiner: Newlin, Timothy R. Filed: November 8, 2001 Conf. No.: 3742

Title : SERVICES BASED ON POSITION LOCATION USING BROADCAST

DIGITAL TELEVISION SIGNALS

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

REPLY UNDER 37 C.F.R. §1.111

In response to the action mailed June 26, 2008 (PTO Paper No. not supplied), Applicant submits the following remarks.